

5 THINGS TO CONSIDER BEFORE FEEDING A RAW DIET TO YOUR PETS

WEIGH ALL THE FACTS TO MAKE AN INFORMED DECISION

1 LACK OF SCIENTIFIC PROOF

The health benefits of a raw diet vs regular pet food have yet to be demonstrated in scientific studies.



2 RISK OF INFECTIOUS DISEASES AND FOODBORNE ILLNESSES



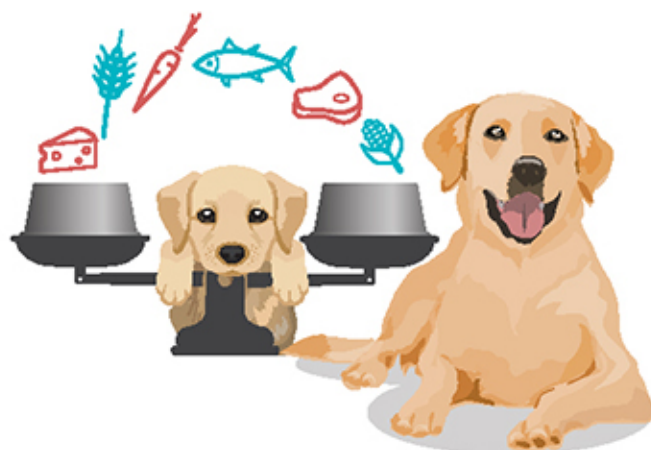
Raw pet food is more likely to be contaminated with disease-causing bacteria, such as Salmonella and Listeria¹, which can infect both pets and humans.

● **Extra safety precautions are crucial when feeding a raw diet to your pets.**

3 IMPORTANCE OF A BALANCED DIET

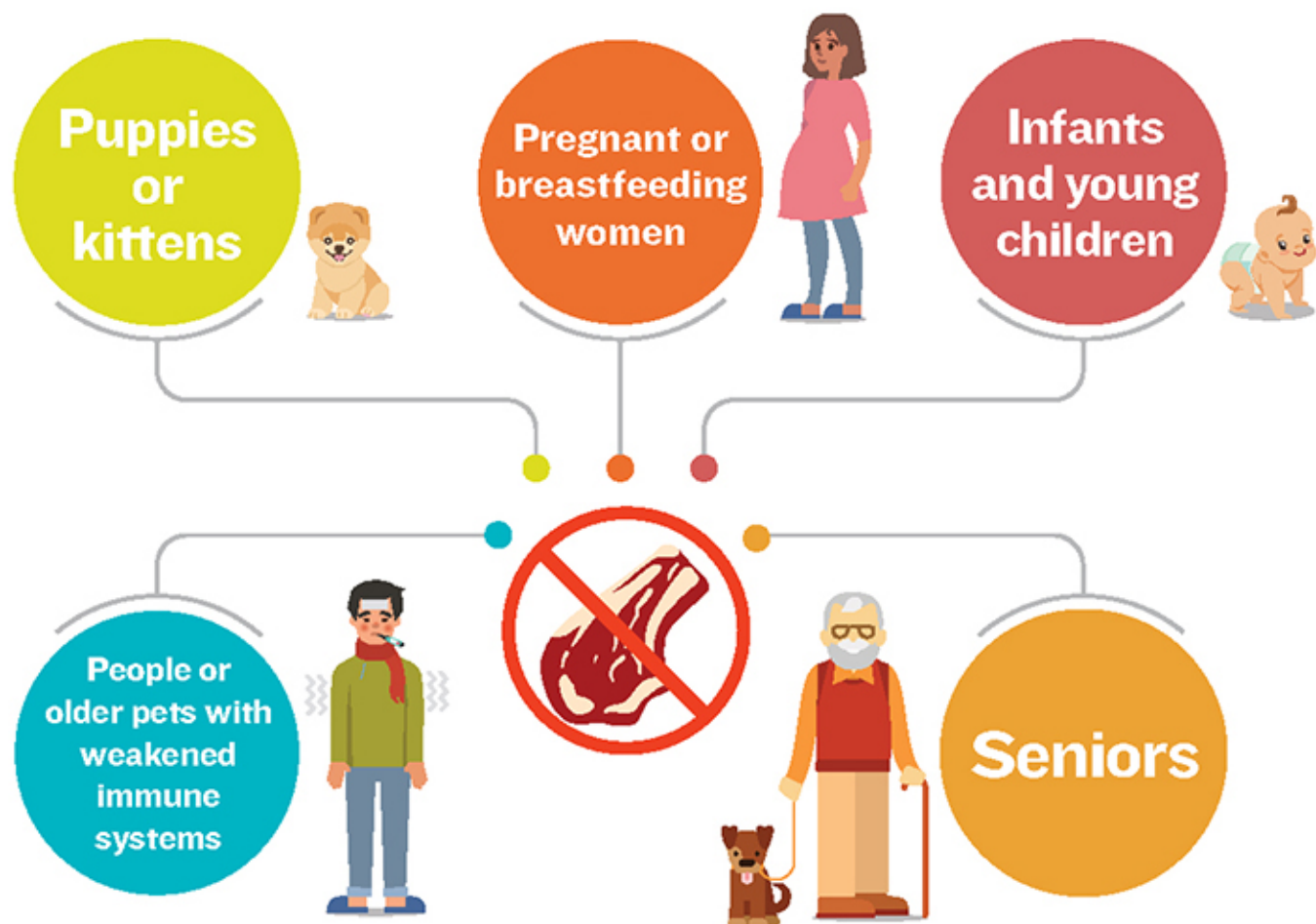
For pets to thrive, they need to be fed a balanced diet according to their life stage and health status.

Feeding a homemade or unbalanced raw diet can lead to **NUTRIENT DEFICIENCIES OR EXCESSES**, which can be **HARMFUL** to your pet and may cause long-term complications.



4 CONTRAINDICATIONS

Pets and individuals who should **NEVER** be in contact with pets that are fed a raw diet:



Because they have a higher than average risk of significant illness if exposed to contaminated meat, utensils, household surfaces, and pet stools.

5 VETERINARY RECOMMENDATIONS

Think twice before adopting a raw diet as it may carry certain risks for your pet and your family.

Ask your veterinary team for advice.



1. U.S. Food & Drug Administration 2018 Animal Health Literacy. Available at: <https://www.fda.gov/AnimalVeterinary/ResourcesforYou/AnimalHealthLiteracy/ucm368730.htm>. Accessed February 5, 2019.